



BE PART OF IT!

Poplar Regatta

Impressions





MAY

LONDON REGATTA
CENTRE

MULTI-LANE 2,000m
JUNIORS, WOMEN &
OPEN

ENTRIES VIA
BROE



POPLAR-REGATTA.ORG

About Poplar Regatta

- 6-lane 2000m course at the historic Royal Albert Dock, next to London City Airport
- Unique setting, with stunning views of the city skyline and excellent transport links
- The return of Poplar Regatta in 2025 was a huge success, with 271 crews competing over 70 events, including many of the top schools in the country
- In 2025 we had 40% more entries, with over 90% lane occupancy and around 1,500 athletes and spectators attending on the day

POPLAR REGATTA IS ORGANISED BY POPLAR, BLACKWALL & DISTRICT ROWING CLUB, A REGISTERED CHARITY IN ENGLAND AND WALES, CHARITY NUMBER 303251

About the organiser & charity: PBDRC

- We are one of the oldest rowing clubs in the country: Poplar, Blackwall & District Rowing Club
- Originally founded by watermen and lightermen who made their living on the boats and in the docks along the Thames in 1854
- Today the club is run as a charity and is proud to maintain its links with the people that work on the river, while attracting new members from the community
- All proceeds from the regatta will go to support our charity, which helps to provide rowing opportunities for all in Tower Hamlets



What we are looking for ...

- We are looking for businesses and organisations that are interested in supporting a charitable cause and that want to reach a diverse and active audience
- We expect that our regatta will attract c.1500 participants, spectators, and volunteers, providing sponsors and supporters with a unique opportunity to promote their message and brands
- To make the regatta a success and minimise financial risks to the charity we need your support!



Support Opportunities

- **Title Sponsor:** The title sponsor will have their name and logo prominently displayed on all event materials and will be given exclusive branding opportunities
- **Race Sponsors:** Have races named after you. Hand out prizes and take a photo with the winners
- **In-Kind Sponsors:** Provide goods and services to support the regatta, such as regatta prizes, gazebos, toilet facilities, or event materials



Sit in the same boat with us

- By sponsoring our rowing regatta, you will be supporting a charitable cause and helping to make rowing more accessible to people of all backgrounds
- We are looking forward to be working with you
- Contacts:
 - Markus Gesmann, markus.gesmann@pbdrc.co.uk
 - Nick Paul, nick.paul@pbdrc.co.uk



2025 Participants & winners

Schools	Universities & clubs
American School In London Boat Club	East Anglia, University of, Boat Club
Dulwich College Boat Club	Fitzwilliam College Boat Club
Emanuel School Boat Club	London, University of, Boat Club
Godolphin & Latymer School Boat Club	Oxford Brookes University Boat Club
Hampton School Boat Club	University College London Boat Club
James Allen's Girls' School Boat Club	
Kew House School Boat Club	Auriol Kensington Rowing Club
King's College School Boat Club	Barnes Bridge Ladies Rowing Club
King's School Canterbury, The, Boat Club	Crabtree Boat Club
King's School Ely, The, Boat Club	Curlew Rowing Club
Kingston Grammar School Boat Club	Globe Rowing Club
Lady Eleanor Holles Boat Club	Kingston Rowing Club
Latymer Upper School Boat Club	Lea Rowing Club
Mossbourne Rowing Academy	London Otters Rowing Club
Putney High School Boat Club	London Rowing Club
Shiplake College Boat Club	Maidstone Invicta Rowing Club
Sir William Borlase's Gram Sch Boat Club	Mortlake Anglian & Alpha Boat Club
St George's College Boat Club	Poplar Blackwall & District Rowing Club
St Paul's Girls' School Boat Club	Vesta Rowing Club
St Paul's School Boat Club	Watermen, The Company of
Surbiton High School Boat Club	
Sydenham High School	
Tideway Scullers School	
Westminster School Boat Club	

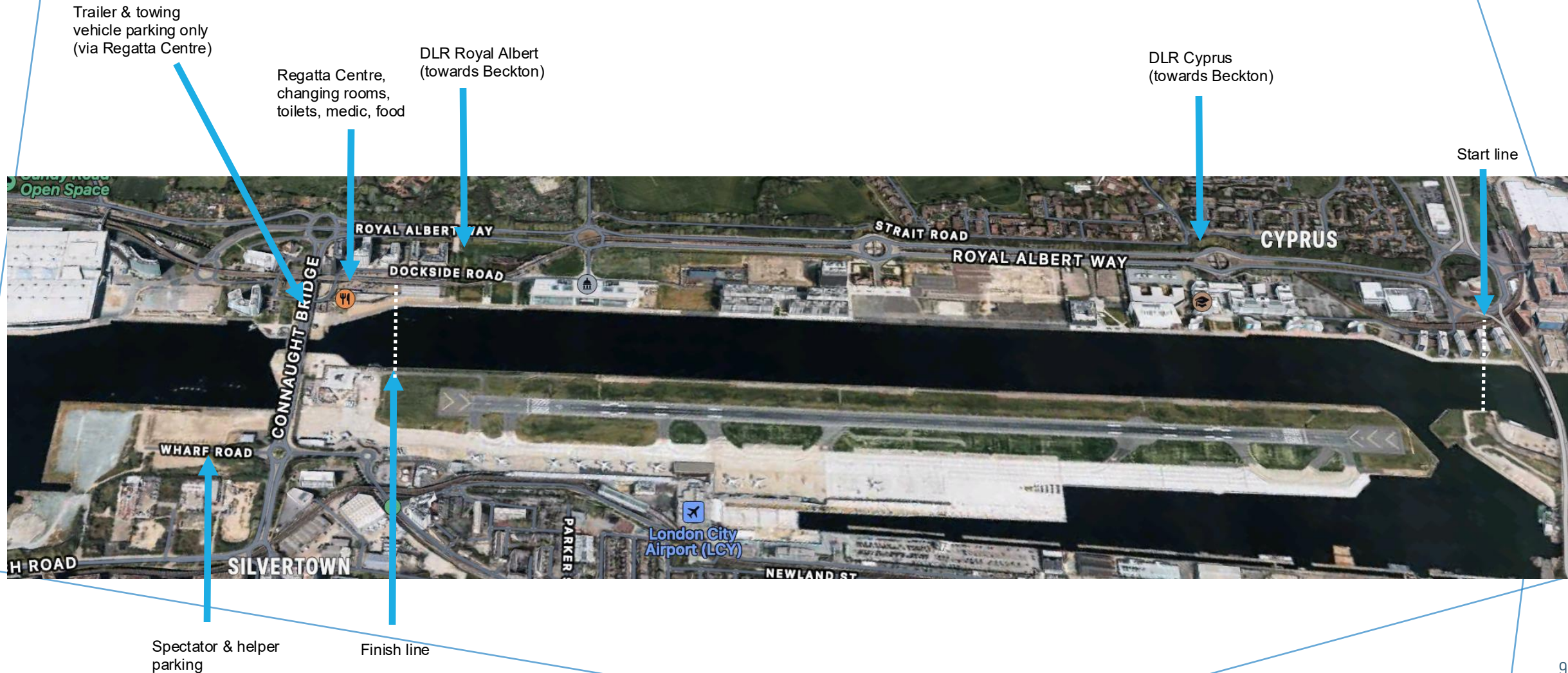
Victor Ludorum (Open):	Victrix Ludorum (Women)
1st St Paul's School 77 points	1st Surbiton 83 points
2nd Oxford Brookes 70 points	2nd Oxford Brookes 63 points
3rd Dulwich College 59 points	3rd Kingston GS 51 points



Sponsored by:



Poplar Regatta: Overview





Thank you!

www.poplar-regatta.org

www.pbdrc.co.uk

Poplar, Blackwall & District Rowing Club
The Boat House
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