



BE PART OF IT!

Poplar Regatta

POPLAR REGATTA



MAY

LONDON REGATTA
CENTRE

MULTI-LANE 2,000m
JUNIORS, WOMEN &
OPEN

ENTRIES VIA
BROE

About Poplar Regatta

- 6-lane 2000m course at the historic Royal Albert Dock, next to London City Airport
- Unique setting, with stunning views of the city skyline and excellent transport links
- The return of Poplar Regatta in 2023 was a huge success, with 204 crews competing in 70 events, including many of the top schools in the country
- In 2024 we had 50% more entries, with 88% lane occupancy and around 1,500 athletes and spectators attending on the day

POPLAR REGATTA IS ORGANISED BY POPLAR, BLACKWALL & DISTRICT ROWING CLUB, A REGISTERED CHARITY IN ENGLAND AND WALES, CHARITY NUMBER 303251



POPLAR-REGATTA.ORG

About the organiser & charity: PBDRC

- We are one of the oldest rowing clubs in the country: Poplar, Blackwall & District Rowing Club
- Originally founded by watermen and lightermen who made their living on the boats and in the docks along the Thames in 1854
- Today the club is run as a charity and is proud to maintain its links with the people that work on the river, while attracting new members from the community
- All proceeds from the regatta will go to support our charity, which helps to provide rowing opportunities for all in Tower Hamlets



What we are looking for ...

- We are looking for businesses and organisations that are interested in supporting a charitable cause and that want to reach a diverse and active audience
- We expect that our regatta will attract c.1500 participants, spectators, and volunteers, providing sponsors and supporters with a unique opportunity to promote their message and brands
- To make the regatta a success and minimise financial risks to the charity we need your support!



Support Opportunities

- **Title Sponsor:** The title sponsor will have their name and logo prominently displayed on all event materials and will be given exclusive branding opportunities
- **Race Sponsors:** Have races named after you. Hand out prizes and take a photo with the winners
- **In-Kind Sponsors:** Provide goods and services to support the regatta, such as regatta prizes, gazebos, toilet facilities, or event materials



Sit in the same boat with us

- By sponsoring our rowing regatta, you will be supporting a charitable cause and helping to make rowing more accessible to people of all backgrounds
- We are looking forward to be working with you
- Contacts:
 - Markus Gesmann, markus.gesmann@pbdrc.co.uk
 - Nick Paul, nick.paul@pbdrc.co.uk



2024 Participants & winners

SCHOOLS

American School In London Boat Club
Bedford School Boat Club
Bedford Girls School Rowing Club
Canford School Boat Club
Dulwich College Boat Club
Emanuel School Boat Club
Hampton School Boat Club
James Allen's Girls' School Boat Club
Kings School Canterbury, The, Boat Club
Kings College School Boat Club
Kingston Grammar School Boat Club
Kings School Ely, The, Boat Club
Lady Eleanor Holles Boat Club
Monkton Combe School Boat Club
Mossbourne Rowing Academy
Putney High School Boat Club
Surbiton High School Boat Club
St Georges College Boat Club
St Pauls Girls School Boat Club
St Pauls School Boat Club
Sir William Borlase's Gram Sch Boat Club
Sydenham High School
Windsor Boys School, The, Boat Club
Westminster School Boat Club

ROWING CLUBS

Auriol Kensington Rowing Club
Barnes Bridge Ladies Rowing Club
Brentford Boat Club
B T C (Southampton) Rowing Club
Curlew Rowing Club
Eton Excelsior Rowing Club
Globe Rowing Club
Gravesend Rowing Club
Kingston Rowing Club
Lea Rowing Club
London Otters Rowing Club
London Rowing Club
Mortlake Anglian & Alpha Boat Club
Medway Towns Rowing Club
Newark Rowing Club
Poplar Blackwall & District Rowing Club
Thames Rowing Club
Tideway Scullers School
London, University of, Boat Club
Vesta Rowing Club
Walbrook Rowing Club

VICTOR LUDORUM

Open	Women
1st Windsor Boys 2nd St Paul's School 3rd London RC	1st London RC 2nd Lea RC 3rd University of London

Poplar Regatta: Overview





Thank you!

www.poplar-regatta.org

www.pbdrc.co.uk

Poplar, Blackwall & District Rowing Club
The Boat House
Ferry Street
London
E14 3DT

