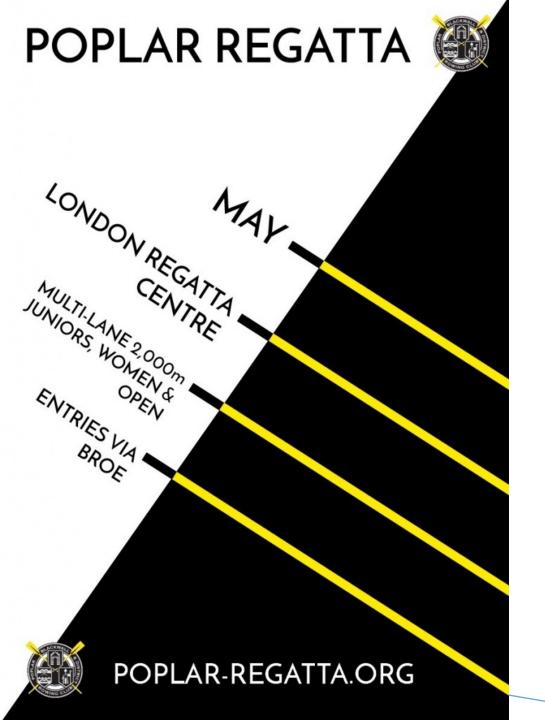


Poplar Regatta





About Poplar Regatta

- 6-lane 2000m course at the historic Royal Albert Dock, next to London City Airport
- Unique setting, with stunning views of the city skyline and excellent transport links
- The return of Poplar Regatta in 2023 was a huge success, with 204 crews competing in 70 events, including many of the top schools in the country
- In 2024 we had 50% more entries, with 88% lane occupancy and around 1,500 athletes and spectators attending on the day

Poplar Regatta is organised by Poplar, Blackwall & District Rowing Club, a registered charity in England and Wales, charity number 303251

About the organiser & charity: PBDRC

- We are one of the oldest rowing clubs in the country: Poplar, Blackwall & District Rowing Club
- Originally founded by watermen and lightermen who made their living on the boats and in the docks along the Thames in 1854
- Today the club is run as a charity and is proud to maintain its links with the people that work on the river, while attracting new members from the community
- All proceeds from the regatta will go to support our charity, which helps to provide rowing opportunities for all in Tower Hamlets







What we are looking for ...

- We are looking for businesses and organisations that are interested in supporting a charitable cause and that want to reach a diverse and active audience
- We expect that our regatta will attract c.1500
 participants, spectators, and volunteers, providing
 sponsors and supporters with a unique opportunity to
 promote their message and brands
- To make the regatta a success and minimise financial risks to the charity we need your support!



Support Opportunities

- Title Sponsor: The title sponsor will have their name and logo prominently displayed on all event materials and will be given exclusive branding opportunities
- Race Sponsors: Have races named after you.
 Hand out prizes and take a photo with the winners
- In-Kind Sponsors: Provide goods and services to support the regatta, such as regatta prizes, gazebos, toilet facilities, or event materials



Sit in the same boat with us

- By sponsoring our rowing regatta, you will be supporting a charitable cause and helping to make rowing more accessible to people of all backgrounds
- We are looking forward to be working with you
- Contacts:
 - Markus Gesmann, markus.gesmann@pbdrc.co.uk
 - Nick Paul, <u>nick.paul@pbdrc.co.uk</u>





2024 Participants & winners

SCHOOLS

American School In London Boat Club Bedford School Boat Club Bedford Girls School Rowing Club Canford School Boat Club Dulwich College Boat Club Emanuel School Boat Club Hampton School Boat Club

James Allen's Girls' School Boat Club

Kings School Canterbury, The, Boat Club

Kings College School Boat Club

Kingston Grammar School Boat Club

Kings School Ely, The, Boat Club

Lady Eleanor Holles Boat Club

Monkton Combe School Boat Club

Mossbourne Rowing Academy

Putney High School Boat Club

Surbiton High School Boat Club

St Georges College Boat Club

St Pauls Girls School Boat Club

St Pauls School Boat Club

Sir William Borlase's Gram Sch Boat Club

Sydenham High School

Windsor Boys School, The, Boat Club

Westminster School Boat Club

ROWING CLUBS

Auriol Kensington Rowing Club	
Barnes Bridge Ladies Rowing Club	
Brentford Boat Club	
B T C (Southampton) Rowing Club	
Curlew Rowing Club	
Eton Excelsior Rowing Club	
Globe Rowing Club	
Gravesend Rowing Club	
Kingston Rowing Club	
Lea Rowing Club	
London Otters Rowing Club	
London Rowing Club	
Mortlake Anglian & Alpha Boat Club	
Medway Towns Rowing Club	
Newark Rowing Club	
Poplar Blackwall & District Rowing Club	
Thames Rowing Club	
Tideway Scullers School	
London, University of, Boat Club	
Vesta Rowing Club	
Walbrook Rowing Club	

VICTOR LUDORUM

Open	Women
1st Windsor Boys 2nd St Paul's School 3rd London RC	1st London RC 2nd Lea RC 3rd University of London

Poplar Regatta: Overview

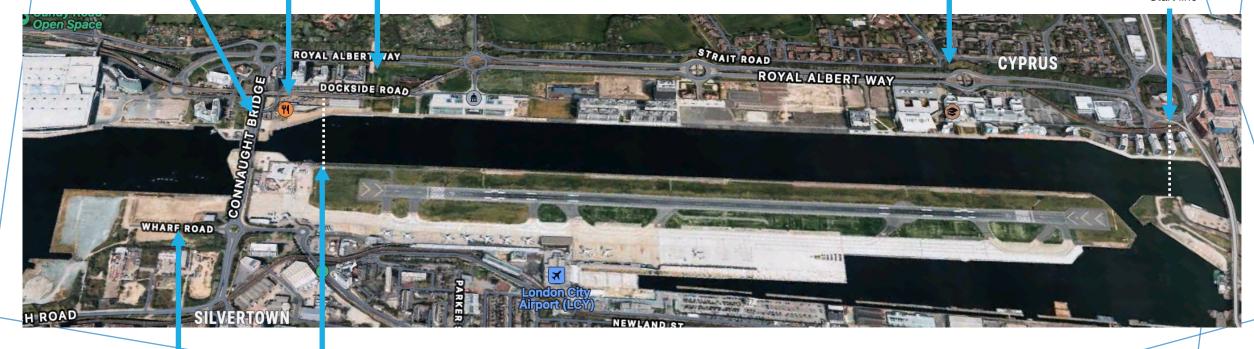
Trailer & towing vehicle parking only (via Regatta Centre)

DLR Royal Albert (towards Beckton) changing rooms,

toilets, medic, food

DLR Cyprus (towards Beckton)

Start line



Spectator & helper parking

Finish line



Thank you!

www.poplar-regatta.org

www.pbdrc.co.uk

Poplar, Blackwall & District Rowing Club The Boat House Ferry Street London E14 3DT

